



Tami Goudy
Logistics Manager • Elk River, MN

As a Logistics Manager for more than 20 years, the day-to-day pressures and challenges faced by managers responsible for inventory, warehousing, transportation, and international trade compliance can be fierce. Working for a large organization with manufacturing in US, France and China along with sales and service throughout the world, processing shipments had to be efficient, accurate, and cost effective.

Customers expect their shipments to ship on time, with their own carrier and with accurate paperwork. Shipments to internal facilities had to be cost effective and all shipments closed daily for immediate revenue recognition, and all with fewer resources. Some of the challenges faced were picking accuracy, document accuracy, and preparation of small package shipments for multiple carriers, LTL shipment preparation, and generation of export documentation and freight forwarder paperwork.

In December of 2004, while implementing Oracle E-Business Suite, I was responsible for establishing a closed loop process from pick to ship confirm. UPS, a long time partner, introduced me to ADSI. With the help of ADSI's experienced process engineering team and developers, we developed

a highly robust and fully-integrated, closed-loop shipping solution.

ADSI was the heart of our logistics operation; the solution allowed complete shipment visibility from pick to ship. Our global customer service team could check status of any shipment from any worldwide location at any time, know where it was in the process, view documents, and locate tracking numbers.

Our picking accuracy improved with the use of ADSI's Pack-IT™, which allowed the material handler to double check the shipment contents for accuracy. The next step was ADSI's Ship-IT™, which allowed the packer to prepare the shipment for tender to the carriers without intervention from the logistics department. We simply scanned the shipment number into Ship-IT, and all required documents printed. Ship-IT communicates with the host system with the number of packages, shipment weight and dimensions, tracking number(s) and freight cost. An automated ship confirmation is generated and customer invoices are generated. Customers then receive an automated e-mail ship notification with all the shipment details. Regardless of the size, transportation method, or destination ADSI had the solution.

The ADSI full suite of solutions resolved our processing challenges:

- Interfaced to Oracle E-Business Suite
- Integrated with UPS, FedEx, DHL and USPS
- Handled UPS World Ease® and DHL's Neutral Delivery Service distribution bypass solutions
- Ability to ship freight collect on our customers preferred carrier and account number
- Auto submission to AES Direct (Automated Export System) for UPS, FedEx and DHL
- Auto creation of all export documents with electronic signature— commercial invoice, certificate of origin, NAFTA certificate, Israel certificate, Shippers Letter of Instruction and paper EEI (SED)
- Auto creation of LTL Bill of Lading for multiple LTL carriers with auto e-mail pick up request
- Actual shipping cost returned to Oracle allowed us to invoice or allocate actual freight cost to each shipment
- Auto advance ship notice sent to customers each night
- Auto ship confirm trigger, no manual intervention
- Auto archive of all export documentation to support the 7 year record retention requirement

The solution was so successful we installed ADSI at our third party logistics provider located in The Netherlands and in our manufacturing facility in France. This allowed us to have a consistent process regardless of the shipment origin or destination.

I'm so confident in the ADSI solution, I recently joined the ADSI team as a Sales Support and Product Development Specialist. I'm pleased to be part of a successful team of individuals who are passionate about designing solutions which address the business challenges in our industry.

To learn more about my experience or any of the ADSI solutions visit us at adsionline.com or call 877-884-1940.

— Tami Goudy

ADSI customer from 2004 - 2010

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